

Setting Optimal MMF Reach Objectives, Indications from Total Cost Analysis

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Next Gen 100G Optics Ad-Hoc Telecon

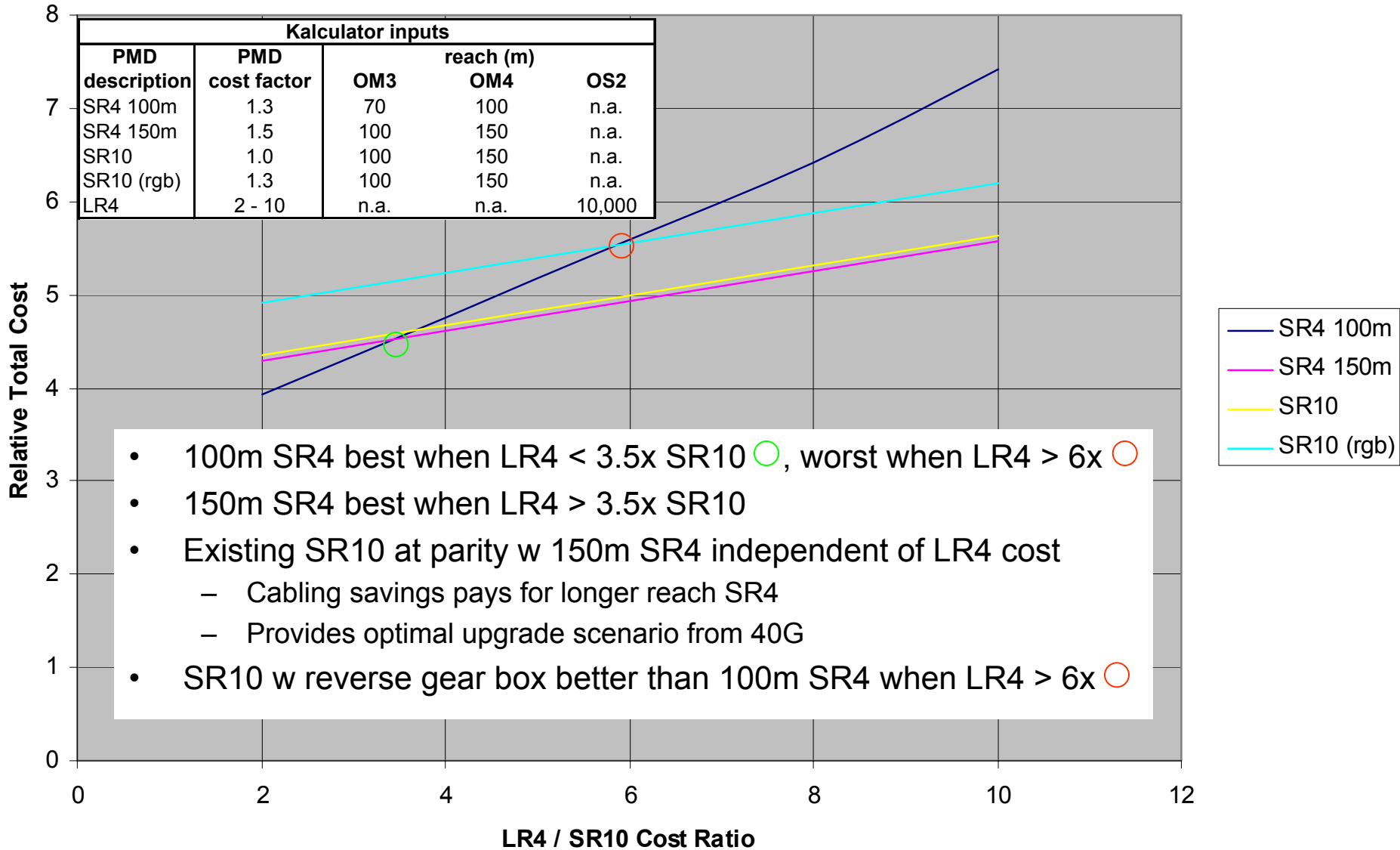
Purpose and Approach

- Use total cost analysis (cable + PMDs) to get objective picture of trade-offs that affect reach objectives
- Apply new Calculator that adds 24-fiber cabling cost to allow 100G-SR10 analysis
 - Posting eligibility now in IEEE legal review
- Look at recent history for guidance

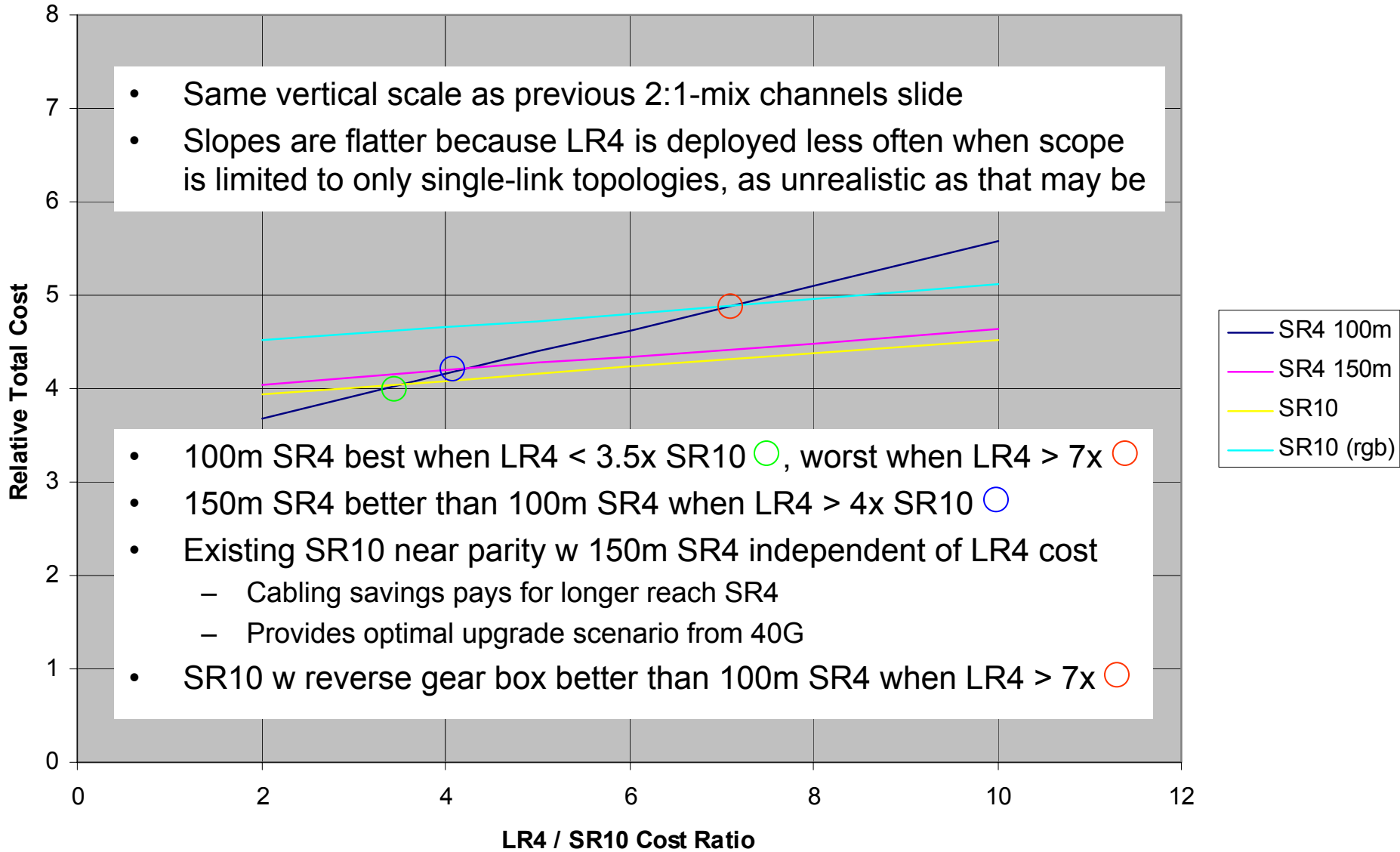
Assumptions and Underpinnings

- At 100G, complete coverage of data center channels necessitates a SM solution
- For data centers the reach of a SM objective is not a critical parameter as long as it permits near 100% channel coverage
 - At least 350m is sufficient to do this job
 - Aiming for 3x this distance will likely not change cost
 - Connection loss budget is more important than reach greater than 350m
- SM solutions will remain more costly than MM, but the cost gap will narrow over time
 - Choices we make affect the rate at which that gap closes
- MM solutions are essential for cost effective data centers and broad market potential
 - Getting MM optimized is a major focus of our studies
 - There are widely varying view points on what is optimal
- Must take a total solution view to find true optimization
 - MM and SM solutions work in concert
- The cost of SM channels is an impediment to data center deployments today
 - The future cost of SM solutions has a direct effect on the percentage of channels that the MM solution must serve
- For Ethernet it's all about cost
 - So cost studies will take a front row seat here

Total Solution Cost for Sw-Sw Channels (2:1 mix)

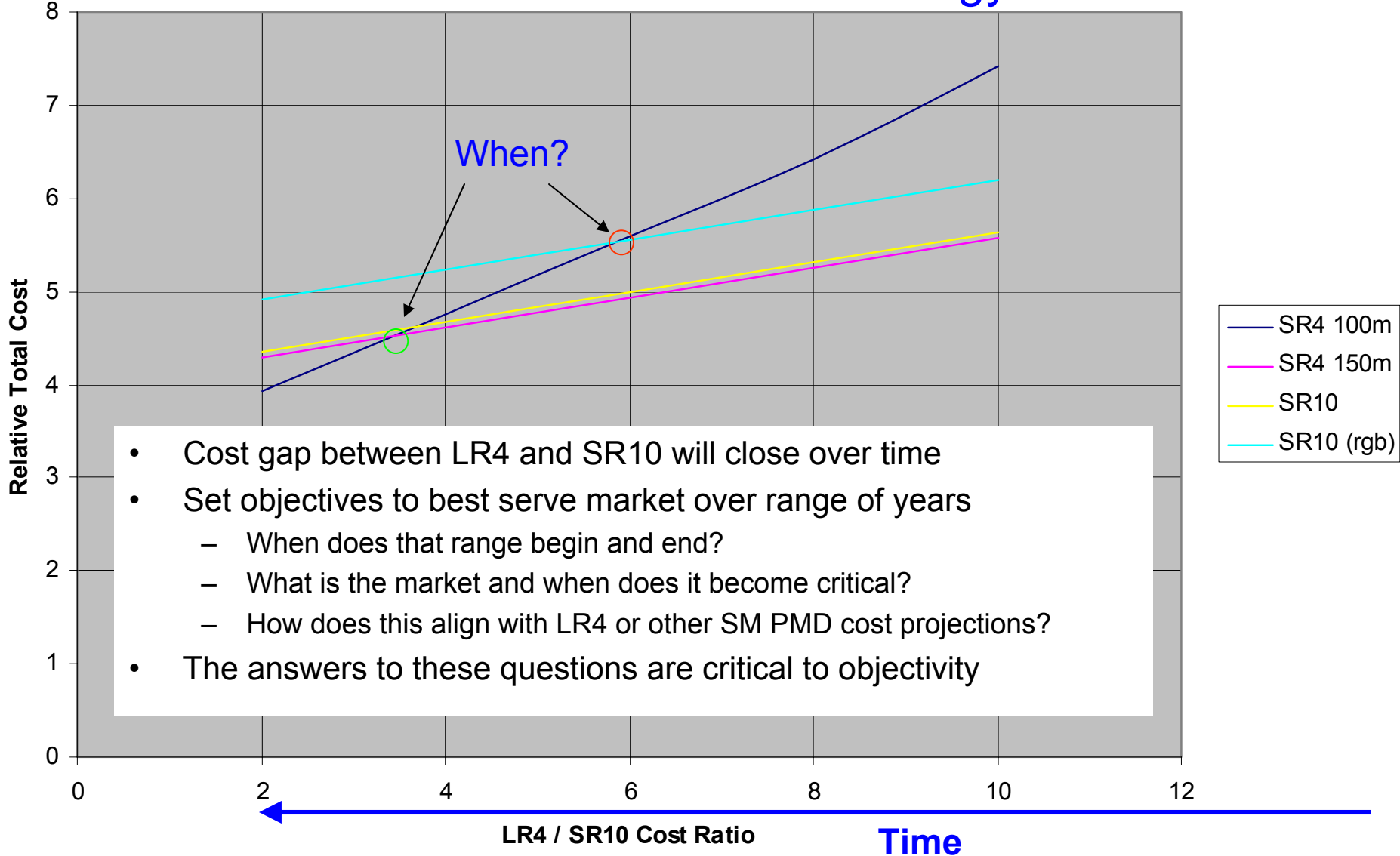


Total Solution Cost for Sw-Sw Channels (single-link)



Total Solution Cost for Sw-Sw Channels (2:1 mix)

Consider the co-evolution of 100GE technology and market need



Some Answers / Perspectives

- What are the 100GE data center applications and timeframes?
 - Switch-to-switch applications that aggregate lower-rate server traffic dominate thru at least 2021
 - Server-to-switch applications dominate after that (see backup slide)
- Should Ethernet focus on HPC needs?
 - HPC drove demand for MM optics and thereby lowered cost of 40G-SR4 and 100G-SR10
 - The same benefit can be expected for Next Gen 100G if suitable for HPC
- When does the relevant market window begin and end?
 - Begins when this work is approved: 2014
 - Continues for at least 3 years, likely more, depending on shifts in technology or market
- When does the market broaden?
 - The market broadens continuously from today forward driven by growth of 10G and 40G servers, then potentially explodes if used on 100G servers in the next decade (see backup slide)
- How does this align with LR4 or other SM PMD cost projections?
 - Current costs vs. required costs indicate that it will be many years before LR4 costs decline far enough to allow a 100m MMF reach objective to be cost-optimal
- Do we need another SM PMD or do we wait for LR4?
 - This is a critical open issue and the reason why it would be helpful to establish any SM objective before setting MM reach objectives

Need to do two jobs: 1. reduce total cost for switch-to-switch channels
2. optimize for HPC to drive volume cost reduction

Two-Tier MM Solutions

- What does past experience with 10GE tell us?
 - 10GBASE-S specifies 300m on OM3, will soon specify 400m on OM4
 - Non-standard 100m solutions are said to be successful
 - Two-tier performance choice is working here, but interoperability is not assured
- What about existing 40GE and 100GE?
 - 40GBASE-SR4 and 100GBASE-SR10 specify 100m on OM3, 150m on OM4
 - We failed to specify extended reach, although we had several ways to do so
 - If we had, then there'd be a lower-cost alternative to LR4 filling almost all data center needs
 - If we had, then there would likely be a broader market today
- What are we doing now?
 - Moving up to 25G electrical rates
 - Considering shortening the reach and further constraining the applicability of MM
 - This path will not enable the market without a much lower-cost SM solution
 - Expecting either: 1) LR4 to quickly drop in cost, or 2) a lower-cost alternative
 - The path we take impacts the optimal choice for MM. Will we get a step-function cost decline or not?
- Two-tier MM solution provides the way forward
 - One solution provides lowest-cost and lowest-power for short (< 50m) channels and HPC
 - AOCs can fulfill this need via the electrical interface spec; no optical specs needed; no separate PMD
 - However, AOCs are not interoperable given port lock-outs. Another PMD would resolve that problem.
 - The other solution provides a lower-cost for the remaining bulk of switch-to-switch links
 - The optimal reach depends on the cost of the SM solution

Conclusion

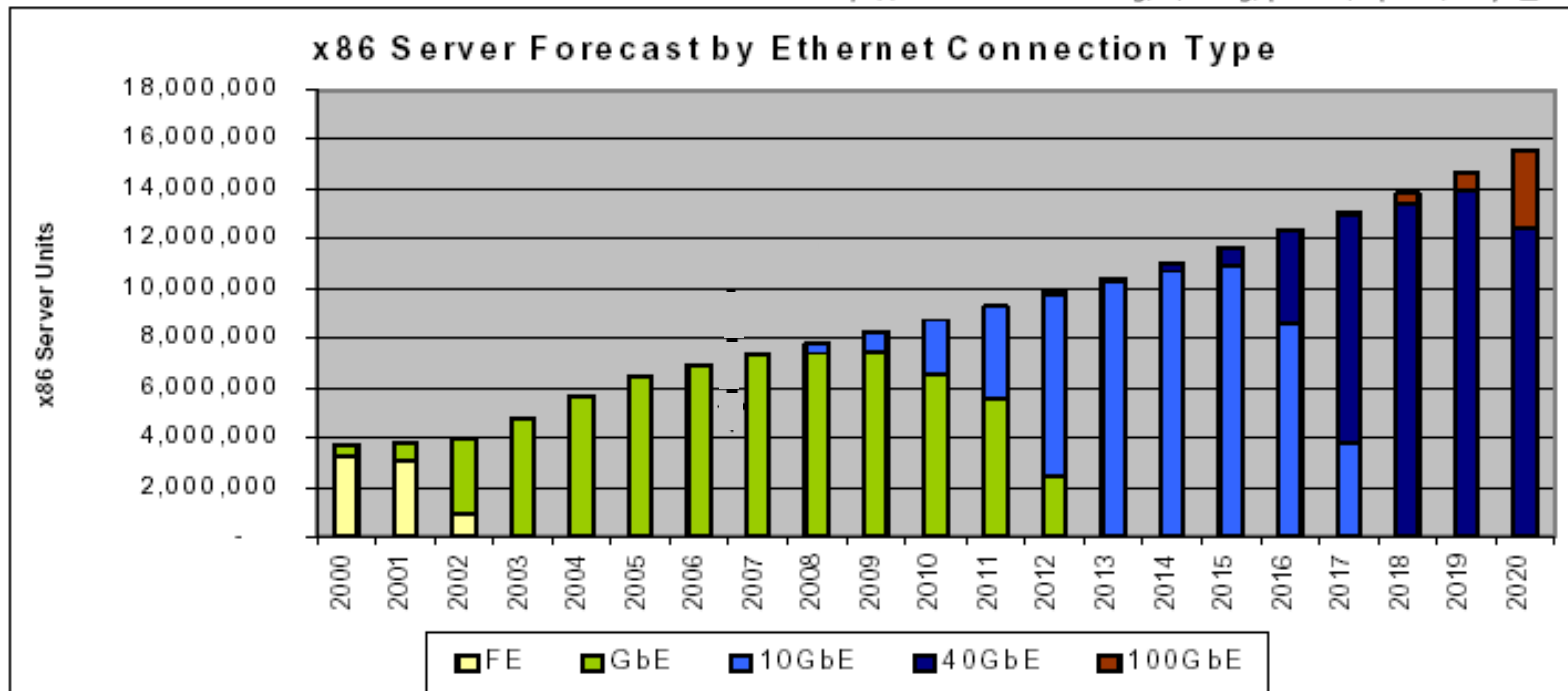
- SM solution cost over time is critical for setting optimal MM reach objectives
 - Must have a clear projection of this trend for SM solutions under study
 - Knowing this will allow determination of the total cost picture over time for various MM choices
 - Once costs of alternatives are known, then consider other influences such as difficulty of development, time to market, power dissipation, density
 - these may drive different choices other than lowest total cost
- Do not make the mistake of “ready, fire, aim”
 - Know where your target is before pulling the trigger
- At this point it seems like two MM reach objectives make the most sense, each one defining the minimum capability of different PHYs
 - 50m on OM3
 - 150m on OM4

Backup Material

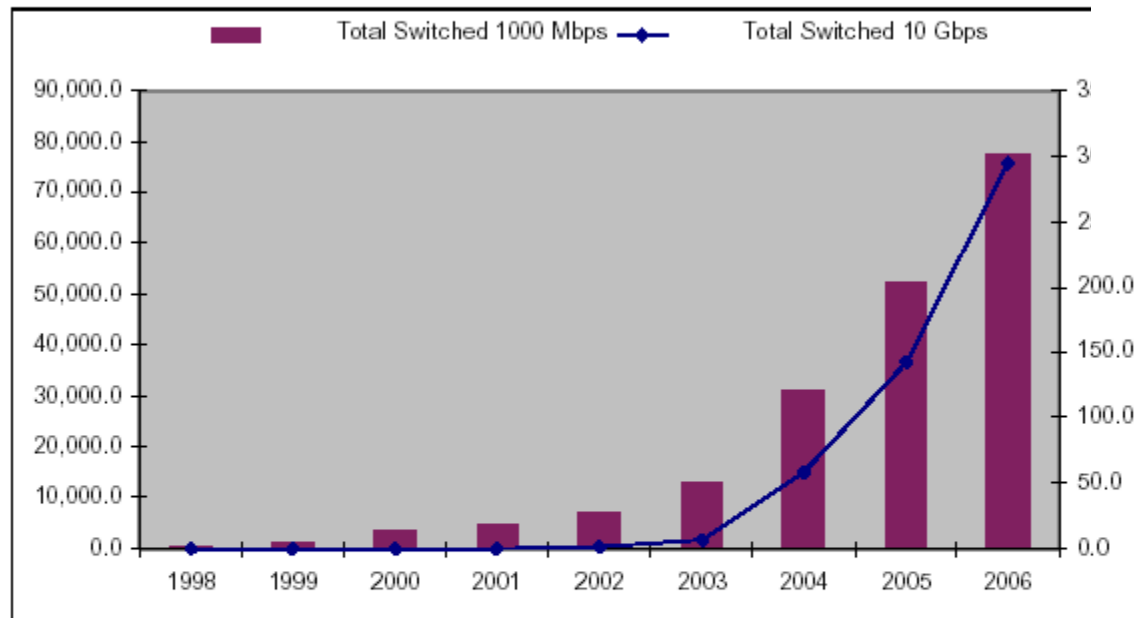
Server Market Projection

from http://www.ieee802.org/3/hssg/public/apr07/hays_01_0407.pdf

updated:
July 2007



Example of Historical Correlation Between Speeds and Ports Growth



10G server deployment will drive 40GE and 100GE just as 1G servers drove 10GE

Source: Cisco (barbieri_01_0107.pdf)

- **Between 2003 and 2006, GbE growth and 10GE growth were correlated. Symbiotic relationship.**
- **2007: 10GE growth being constrained by lack of higher speed interface (Sources: Sprint, Yahoo, EDS, Amazon, AMS-IX, Cox, NTT, Equinox)**