# "Current Practices" Model Anatomy

Aniruddha Kundu Intel Corporation 11-16-2004

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# Contributors:

- Jeff Lynch, Praveen Patel: IBM
- John D'Ambrosia: Tyco Electronics
- Moshe Goldstein: Asis
- Mahamud (Misty) Khandokar, Michael Munroe: Elma Bustronic Corporation
- A bunch of Intel Folks....

# Supporters

- John D'Ambrosia: Tyco Electronics
- Liam Quinn/Jimmy Pike: Dell Computers
- Moshe Goldstein: Asis
- Mahamud (Misty) Khandokar, Michael Munroe: Elma Bustronic Corporation
- Nitish Amin and Apoorv Srivastava: Vittesse
- Stan McClellan :Hewlett Packard

# Agenda

- Background Information
- Industry Required channel configurations and their Characteristics
- Potential installed market size in 2007
- Summary

# Channel Ad-hoc study results...An observation.



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IEEE P802.3ap Channel Ad Hoc

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#### 40" Trace NO STUB -FAILS..



#### 22" Trace with Stubs FAILS..

# **Problem Statement**

- IEEE "informative" models "FAILS" a few channel configurations of "interest"
- Some of the current channel models assumptions are unrealistic:
  - Nelco4000-13 or Nelco4000-13SI as PCB material
  - "No stub" design ("counter boring" required)
  - No discussion of Impedance discontinuities yet
- Channel models to be "unencumbered" by current products (e.g. next gen. XAUI) or cost impacts
- No data to suggest that "reasonable" silicon solution is not "doable" for "cost effectively designed high volume" channels (e.g. ATCA and Next gen. Enterprise backplanes)
  - On the contrary, demos show that silicon solutions might work for such channel

#### Current Mask does not meet HVM systems' requirements

### Anatomy of "Next Gen" "Current Practices" Channels:

Components:								Comment
			Via	Width				
	Length	Material	(RX/TXside)	/Separation	Zo	Trace Sep	Stub	
Blade								
								No consensus on
Enterprise Servers	2 - 6"	N4000-6	4/2	7 mil / 10 mil	100 +/-15%	11 mil	<60mil	Counter boring
ATCA Servers	2 - 6"	N4000-6	4/2	6 mi / 8 mil	100 +/-15%	11 mil	<60mil	No counter boring
Switches								
Enterprise Switches	4 - 10"	N4000-6	4/2	5mil / 5 mil	100 +/-15%		<60 mil	No counter boring
								Not aware of 4000-13
ATCA Switches	4 - 10"	N4000-6	4/2	5mil / 5 mil	100 +/-15%		<60 mil	material or counter
IO Cards	4 - 10"	N4000-6	2-Apr	5 mil / 5 mil	100+/-15%	11 mil	<60 mil	
Mezzanine Module /								Better Material &
Daughter Card	1-4"	N4000-13?	4/2	8mil / 10 mil	100 +/- 10%?	11 mil	<50 mil	counter boring??
Backplane								
Enterprise	2" - 12"	N4000-6	0	7 mil / 10 mil	100 +/-10%	40 mils	<70mils	Stripline
ATCA Star	1.2" - 12"	N4000-13	0	8 mil / 11 mil	100 +/-10%	35 mil	10mil - 195mil	Pin stub, Stripline
								Pin Stub, Stripline, 7
ATCA Mesh	2.5" - 6"	N4000-6	0	8mil / 10 mil	100 +/-10%			slots
ATCA Full Mesh	2 - 21"	??	0	??	100 +/-10%	??	??	
Connector								
ATCA	HmZD							
Enterprise	??							

#### **Represents most ATCA™ and HV Enterprise Server Systems**

# "Must Consider" Channel Configurations:

### Case 1: Enterprise: (Server N4000-6, BP 4000-6, Stubs)

- Min trace: "Server" 2" + Backplane 2" + Switch 4"
- Max Trace: "Server" 8" + Backplane 12" + Switch 10"
- Use stub and max. impedance spread amongst the components
- Case 2: ATCA Star: (Server N4000-6, BP 4000-13, Stubs)
  - Min trace: "Server" 2" + Backplane 2" + Switch 4"
  - Max Trace: "Server" 6" + Backplane 12" + Switch 10"
  - Use stub and max. impedance spread amongst the components
- Case 3: ATCA Small Mesh: (IO N4000-6, BP 4000-6, stubs)
  - Min trace: "IO" 2" + Backplane 2" + "IO" 2"
  - Max Trace: "IO" 8" + Backplane 10" + "IO" 8"
  - Use stub and max. impedance spread amongst the components

### Strong Desire:

Longer channels: 30" or more

### 10G design "optimization" possibilities within "current practices"

- Minimize stub effects using "lower layer" routing for most line cards
  - Not possible for Switches and backplanes
- "Best possible" placement, layout and rout geometry to reduce resonance/ripple effects
  - driver placement w.r.t. to connector to "move" the resonance points
  - quad routs for layer reduction and hence reduction of stub length

# **Difficult Choices:**

- N4000-13 or N4000-13SI material for "Blades" products
  - Cost, qualification, wide availability are major issue
  - Enterprise backplane is still an open question
- "Zero" stub design
  - Counter boring for high volume segment
    - Cost, qualification, availability, TTM
  - Even with counter boring stubs most likely will "exist"
- "Fork lifting" Backplanes
  - Changing the backplane is the last thing end users would do

### Potential ATCA<sup>™</sup> Market in '06-'07

#### Figure 15. Worldwide ATCA Projection of Revenue in 2007 by Market Segment



Figure 21. Graphical Illustration of Worldwide Server ATCA Revenue 2002 - 2007



Figure 20. Graphical Illustration of Worldwide Ethernet ATCA Revenue 2002 - 2007





Source: RHK ATCA Whitepaper 10/03



#### **Potential Installed Base is Multi-Billions of \$\$**

# Summary

- "Current Practices" design represent a big market for 10G
  - Considering channels with stubs and "non enhanced" materials is required
- Upgrade path to 10G for new XAUI capable designs required
  - Potentially a big market in 2007
- Ignoring "other" channels at this stage puts us into major risk of:
  - competing with "XAUI" and other solutions over longer period
  - Intermediate 10G serial "derivative" products being developed, creating interoperability issues and a potential "fractured" market
- Should gather more data both from channel and silicon designs for a final "normative" channel mask recommendation

# **Quotes:**

"Nortel supports legacy channels with significant via stubs (no counter boring). ATCA backplanes should be used as a reference for 10G standards"

> Brian Parlor Nortel Networks

"Ericsson supports a channel model that supports legacy backplane with length of 35"-40" built with FR4 and no back-drilling" Arne Alping Ericsson Research



# High Performance/Low volume Channels

### ATCA "large" Mesh: (30+")

These platforms lead the "technology" treadmill

4000-13SI and counter boring might be "acceptable"

### Cost is not an issue for these platforms

# Cost and Manufacturing Info

### PCB Material Related

	N4000- 6	N4000-13	N4000-13SI
Relative Cost	1	1.25 -1.47	1.65 -2
Substrate Lead Time	Base	Add 1 to 2 Weeks	Add 1 to 2 Weeks
Lamination Cycle time	1	1.6 – 3	1.6 - 3

### Back drilling Related

	V1	V2	V3
Set up Cost	1	3x	TBD
20 – 1000 at 3 heights	1 unit Per hole	150X – 50X	TBD
PCB Cost Impact (wrt to no CB)	2x	4x	TBD
Lead Time	0	+ Few days	TBD

- Both 4000-13 and 13SI are cost prohibitive for Line cards
- 4000-13SI very hygroscopic
  - Requires extra capital and processes for cleaning
  - need extended press process
  - Impedance variations over Temp and humidity unknown (Nelco suggesting use of 4000-13FR instead!)
- Back drilling adds additional setup cost and turn around delay
  - Cost impact varies widely from very low to outrageous



\*\*Based on product roadmaps and stated product plans from ecosystem companies, which are subject to change. Ecosystem growth is a directional estimate. \*Other brands and names may be claimed as the property of others.