



3COM

Streaming Media

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Streaming applications

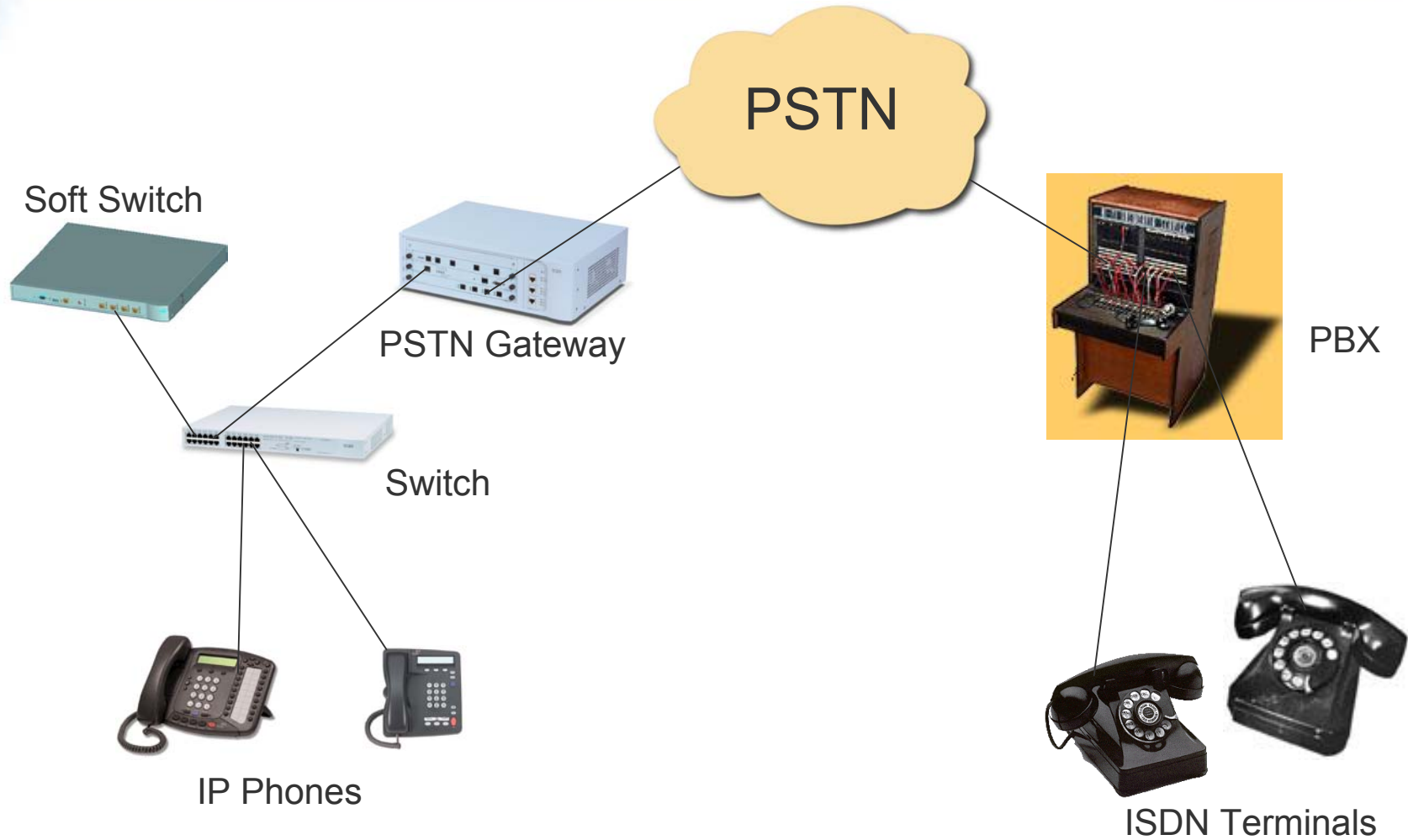
- Video
 - Consumer electronics
 - Webcam
 - Security
- Automation
 - Telemetry
 - Control
- Audio
 - Consumer electronics
 - Telephony

Reliable, Timely, Ordered Delivery

Competitive analysis

- Video
 - 802.3 vs. 1394
 - 802.3 vs. ATM
 - 802.3 vs. Infiniband
 - 802.3 vs. DeviceNET
 - 802.3 vs. ProfiBus
 - 802.3 vs. FibreChannel
 - **802.3 vs. ISDN-BRI**

Competing networks



Reliable delivery

- 802.3
 - Voice applications typically accept some percentage of lost packets – other applications may not
 - Concealment of lost packets
 - 4-12 “16 bit fixed point DSP” MIPS
 - 2-4K program space
 - 2-8K data space
 - Data networks are typically over engineered to minimize packet loss
- ISDN-BRI
 - Can't happen

Timely delivery

- 802.3
 - Voice applications typically balance total latency while minimizing too late delivery
 - Cost of buffer due to packet to packet delivery jitter
 - 1-3 “16 bit fixed point DSP” MIPS
 - 1-3K program space
 - 2-8K data space
 - Data networks are typically over engineered to minimize jitter
- ISDN-BRI
 - Can't happen

Other problems

- 802.3
 - Packet buffers are several KB
 - Extraneous datagrams
 - Out of order delivery correction
 - Changing landscape nullifies certain cost savings
- ISDN-BRI
 - Voice buffers of 2-4 bytes
 - Point to point
 - Out of order delivery can't happen
 - 35+ years of cost honing

Not too pessimistic

- 802.3 based telephony is growing
- 802.3 volumes drive many cost saving
- TOC is in favor of 802.3

However

- In 2002 IP PBXs accounted for less that 10% of the PBX market

802.3 improvements

- Guaranteed latency bounds packet to packet jitter
- Reliable delivery eliminates packet loss concealment
- Together latency and reliability reduces numerous other issues and provide Ethernet based technology to compete more effectively



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Thank You

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