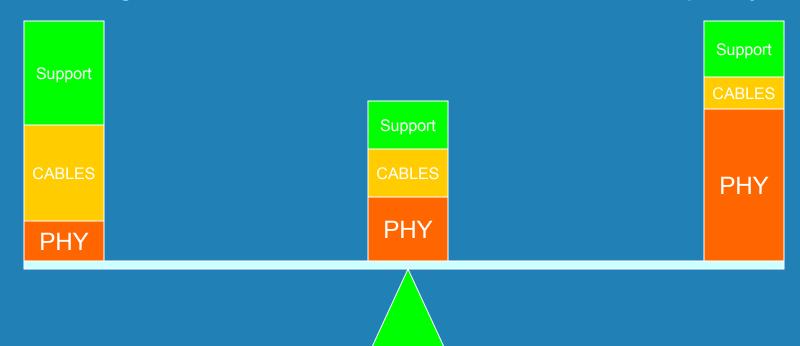
# Short Haul 10Gbps Ethernet Copper PHY Call for Interest

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## Total Cost of Ownership

Seeking Balance between Cable and Silicon Cost/Complexity



#### 10GB-CX4:

Relatively Simple PHY Complex & Costly Cables Higher Support Cost to Maintain **Custom Cables** 

#### 10GB-SH:

**Moderately Complex PHY** Low-Medium Complexity of Cables Low Support Cost to Maintain Cable Moderate Support Cost to Maintain Infrastructure

#### 10GB-T:

Very Complex PHY Low Complexity of Cables Cable Infrastructure (Mitigation)

### **Outline and Presenters**

- Introduction
  - Nick van Bavel, Vitesse
- Market Requirements and Potential
  - Dan Dove, HP ProCurve
- Cabling
  - Alan Flatman, LAN Technologies
- Technical Feasibility
  - Mike McConnell, KeyEye Communications
- Cost/Complexity/Power
  - Nick van Bavel, Vitesse
- Conclusion