

Get IEEE 802[®] Path Forward

IEEE 802 Plenary; 802 EC
November 2014



GET Programs and their relation to IEEE and IEEE SA Mission

- Designed to cover lost revenue of sale of standard to enable use and distribution of standard to a wider audience
 - IEEE-SA relies on the sale of individual standards and subscriptions for the significant majority of the revenue to achieve its mission.
 - No expense offset or financial credit for the market recognition value the 802 or other standards provide or for their impact on the mission.
 - The majority of standards are important for humanity but do not generate revenue that directly or indirectly offsets the cost of their support, development, publication or maintenance.
 - The standards that are successful from a revenue generation perspective are necessary to support the overall mission of the IEEE and the SA.
 - IEEE SA is expected by the IEEE to generate surplus to support the core mission of the IEEE.

GET Programs Today

- 3 current models for GET programs
 - Sponsor committee provide financial offset
 - Industry/Corporate sponsorships provide financial offset
 - Combination approach
- Current GET 802 Model
 - Designed for a combination approach with a partial direct financial offset based on fee associated w/Plenary attendance; includes an option for sponsorship or value added product/service development
 - Only the direct fee based financial offset was used in 2014
- Past experiments
 - Very low cost price for standard
 - Did not result in a volume increase that provided adequate offset

Feedback from 802 in July:

- 802.1's view was that the IETF model was strongly preferred.
- 802.11 did have more opposition. Some individuals feel that the cost per user per session is too high. Previously had corporate sponsorship.
- Companies can still sponsor the program if they so wish.
- Chair presents 2015 desired terms and conditions in order of preference:
 - Make all 802 standards and work in progress available at no charge
 - Make all drafts available at no charge, keep standard availability at no charge after 6 months
 - Charge for drafts, make standards available at no charge with zero delay
 - No changes to the program
- Thinks that the IEEE should compensate the IEEE-SA based on the value that the Get802 program provides to humanity.

802 Goal - make all standards and drafts available at no charge:

- This goal may be achieved over multiple years with the development of alternative support mechanisms by IEEE 802 and IEEE SA working together
 - Sponsorships – offered but not used to date
 - Value Added Products and Services – Option today, not used. Training, Certification, New Product Types with expertise and value added by sponsor that eventually replace and exceed standard revenue
 - Renegotiation of registry database agreement(s) to allow some or all costs of GET program to be included as a cost of the registry
 - Assurance for offsetting revenue that continues to allow for advancement of the mission going forward.

DRAFT Multi-Year Proposal

- Year 1 (2015)
 - Remove delay for when final standard included in GET 802 Program (no 6 month wait)
 - Create TF to examine process to include current drafts to program for 2016/2017
 - Create TF to develop value add IEEE SA product(s) and services the expand IEEE 802 and IEEE SA brand related to 802 technologies
 - Agree to TF milestones
 - Staff action item to examine registry agreement options

DRAFT Multi-Year Proposal

- Year 2-3 (2016/17)
 - Upon fulfillment of Year 1 milestones, support fee reduced ~13%. Further reductions if sponsorship implemented.
 - Develop and begin implementation of 1 or more value add programs that help offset revenue reductions based on TF recommendations.
 - Add current drafts to program by Year 3 as value add implementation milestones are achieved.
 - Continue support fee reductions yearly as new products and services are developed and meet agreed metrics and milestones.

DRAFT Multi-Year Proposal

- Year 5-6 (2018/19)
 - Implement registry agreement changes as needed.
 - Work together to ensure continued related registry growth.
 - Implement agreed metrics for value add product/service implementation.
 - Eliminate per attendee fee when metrics achieved.
 - Implement further metrics to assure continued development, success and growth of registry and value added products and services that expand IEEE 802 and IEEE SA brand and allow for continued Open Access to IEEE 802 documents.

Next Steps

- Develop agreement revision/replacement to implement at least first year of proposal.
- Form task force of IEEE 802 volunteers and IEEE staff to begin work in partnership to develop new products and services related to IEEE 802 technologies.
- Form task for of IEEE 802 volunteers and IEEE staff to begin work on the process and system related changes that would need to be made to support current draft inclusion in the GET program.
- Develop and agree to milestones and metrics related to each subsequent stage of proposal implementation.

Working together we can achieve IEEE 802 goals and set an example for Open Access in IEEE

Thank You