NOT FOR IMMEDIATE RELEASE 1 2 Draft 2.2, 7th December 2013 3 4 Contact: Shuang Yu, Senior Manager, Solutions Marketing 5 +1 732-981-3424, shuang.yu@ieee.org 6 7 8 IEEE 802.3™ ETHERNET INNOVATION CONTINUES WITH LAUNCH 9 OF NEW PROJECTS TO GROW THE STANDARD'S CAPABILITIES AND 10 **RELEVANCE** 11 12 New amendments underway to expand IEEE 802.3's usefulness in emerging application areas, and Industry Connections activity initiated to explore next-generation EPON 13 14 PISCATAWAY, N.J., USA, 17 December 2013 – IEEE, the world's largest professional 15 16 organization dedicated to advancing technology for humanity, today announced initiation 17 approval of three new standards-development projects and an IEEE Standards Association (IEEE-SA) Industry Connections activity that are all intended to expand the capabilities and 18 19 relevance of the IEEE 802.3™ "Standard for Ethernet." Work is underway to amend the base 20 standard in multiple ways so that it is more useful in emerging application areas, and the new Industry Connections activity will engage global industry in discussion of the next-generation 21 Ethernet Passive Optical Network (EPON). 22 23 IEEE P802.3br™ "Draft Standard for Ethernet Amendment Specification and Management 24 Parameters for Interspersing Express Traffic" is being developed to address the market need in 25 26 emerging IEEE 802.3 Ethernet application areas such as audio/video, automotive, industrial 27 automation and transportation (aircraft, railway and heavy trucking) to cost-effectively converge low-latency and best-effort traffic streams on the same physical connections. Currently, such 28 29 functionality requires multiple networks with parallel links, but, when completed, IEEE P802.3br 30 would amend the base standard to support interspersed express traffic. For more information on development of IEEE P802.3br, please visit XXX. 31

Comment [EN1]: To be updated with IEEE-SA link to the project when that page is published.

IEEE P802.3bt™ "Draft Standard for Ethernet Amendment: Physical Layer and Management

for more robust and efficient Power over Ethernet (PoE) capabilities. Applications such as pan/tilt/zoom security cameras, Internet Protocol (IP) videophones, kiosks, point-of-sale (POS)

Parameters for DTE Power via MDI over 4-Pair" is being developed to address the market need

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terminals, thin clients, multi-radio wireless nodes and access points, laptop computers, RFID
readers and building management have demonstrated need for more power, and, when
completed, the new IEEE 802.3 amendment would be intended to increase the power and
efficiency of PoE. For more information on development of IEEE P802.3bt, please visit ▼XXX.

IEEE P802.3bu™ "Draft Standard for Ethernet Amendment: Physical Layer and Management
Parameters for 1-Pair Power over Data Lines" is being developed to extend PoE to data

Comment [EN2]: To be updated with IEEE-SA link to the project when that page is published.

Parameters for 1-Pair Power over Data Lines" is being developed to extend PoE to data terminal equipment (DTE) via a single twisted pair IEEE 802.3 Ethernet connection. The availability of power on the single-pair data interface would remove the need for separate power wiring for applications in emerging Ethernet markets such as automotive, transportation and industrial automation. For more information on development of IEEE P802.3bu, please visit XXX.

Comment [EN3]: To be updated with IEEE-SA link to the project when that page is published.

1314 Also, the IEEE 802.3

Also, the IEEE 802.3 Industry Connections Activity for Next Generation Ethernet Passive Optical Network (NG-EPON) has been launched to explore the market potential and technology options for an NG-EPON operating at data rates beyond 10 Gigabit per second (10Gbps). EPON is widely deployed for a number of applications, including residential and commercial subscriber access (for voice, video and data) and mobile backhaul. Equipment vendors and network operators, particularly in Asia and North and South America, are interested in exploring the technologies available for the next generation of EPON. For more information about the IEEE 802.3 Industry Connections Activity for Next Generation Ethernet Passive Optical Network (NG-EPON), please visit XXX.

Comment [EN4]: To be updated with IEEE-SA link to the project when that page is published.

Through Industry Connections, the IEEE-SA facilitates like-minded organizations and individuals coming together quickly, effectively and economically to build consensus at strategic points in a technology's lifecycle. Industry Connections activities have the unique opportunity to leverage IEEE resources in a customized format to produce a variety of shared results. For more information about the IEEE-SA's Industry Connections program, please visit standards.ieee.org/industryconnections.

With more than 1.2 billion ports deployed in 2012 alone¹, Ethernet is a technology that impacts

32 day-to-day life globally. Initially developed in order to standardize connectivity among

¹ http://www.ospmag.com/issue/article/CE-ing-Carrier-Ethernets-Future

- 1 computers, printers, servers and other devices inside a local area network (LAN), the IEEE
- 802.3 Standard for Ethernet touches a tremendous range of established and emerging 2
- 3 technologies, including data-center networks, personal computers, laptops, tablets,
- smartphones, subscriber access, cellular backhaul, power infrastructure and smart meters, 4
- personal medical devices and the Internet of Things, in addition to connected cars. 5

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- 7 For more information about the IEEE 802.3 Ethernet Working Group, please visit
- http://standards.ieee.org/develop/wg/WG802.3.html. To learn more about Ethernet, please visit 8
- 9 http://standards.ieee.org/events/ethernet/ or join the conversation at
- http://www.facebook.com/Ethernet40thAnniversaryIEEESA. At the IEEE-SA Ethernet 10
- Anniversary Facebook page, individuals may enter and judge the "I Spy Ethernet IEEE 802.3" 11
- contest between 1 November and 31 December 2013. Open to both young and experienced 12
- technology innovators, inventors and architects around the world, the contest 13
- seeks submissions of photographs or drawings of unique, groundbreaking or visionary uses of 14
- 15 Ethernet.

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- 18 us on Twitter at http://www.twitter.com/ieeesa, connect with us on LinkedIn at
- http://www.linkedin.com/groups?gid=1791118 or on the Standards Insight Blog at 19
- http://www.standardsinsight.com. 20

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About the IEEE Standards Association

The IEEE Standards Association, a globally recognized standards-setting body within IEEE, develops consensus standards through an open process that engages industry and brings together a broad stakeholder community. IEEE standards set specifications and best practices based on current scientific and technological knowledge. The IEEE-SA has a portfolio of over 900 active standards and more than 500 standards under development. For more information visit http://standards.ieee.org/.

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