

Server Bandwidth Scenarios

Signposts for 40G/100G Server Connections

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Datacom, Telecom, CATV, FTTX, Consumer markets

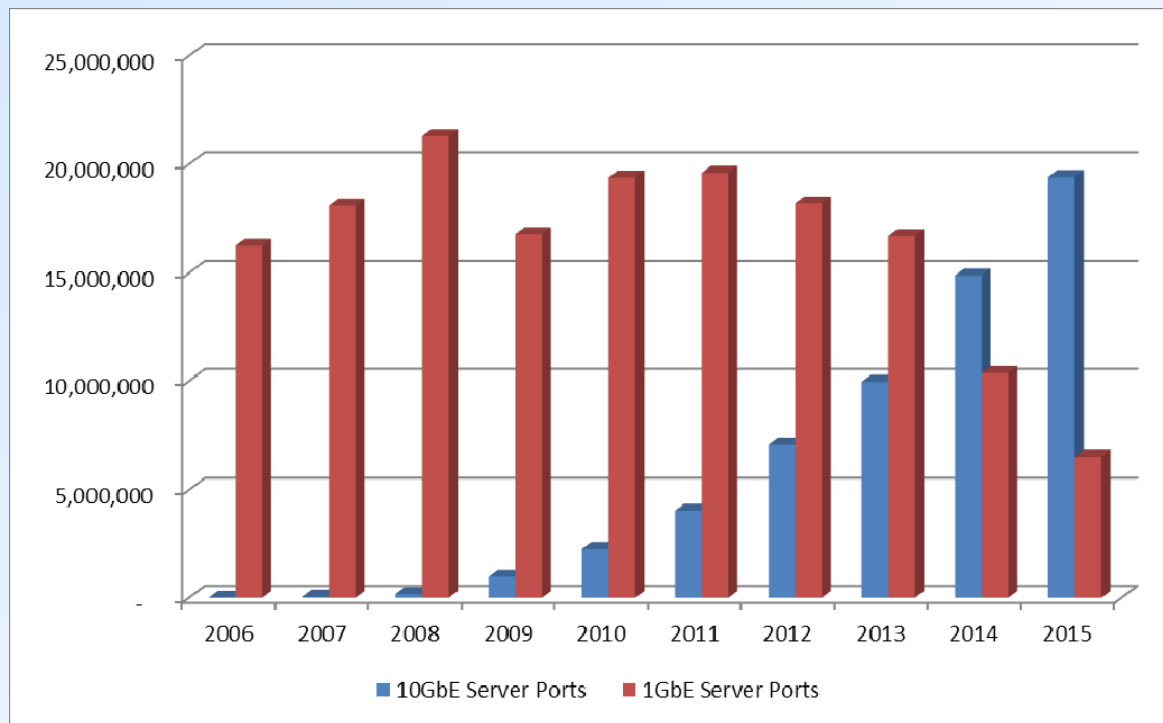
Server Breakdown

- x86 Servers garner about 2/3 of server revenues, but over 90% of server units
- Traditional premises software (i.e. OLTP, ERP, BI) is running on Mainframes and UNIX (they split about 1/3) and x86 (about 2/3)
- Web 2.0 (e.g. Google, Facebook) and financial trading companies (e.g. Goldman, Morgan Stanley) run x86 servers where Intel has about 80% share and AMD has about 18% share
- This presentation will concentrate on x86 servers



Servers Moving to 10Gbps

- Servers are beginning the transition to 10GbE



~17% of servers have 10GbE in 2011
~28% of servers have 10GbE in 2012
~37% of servers have 10GbE in 2013
~59% of servers have 10GbE in 2014
According to LightCounting

Source: LightCounting, July 2011.



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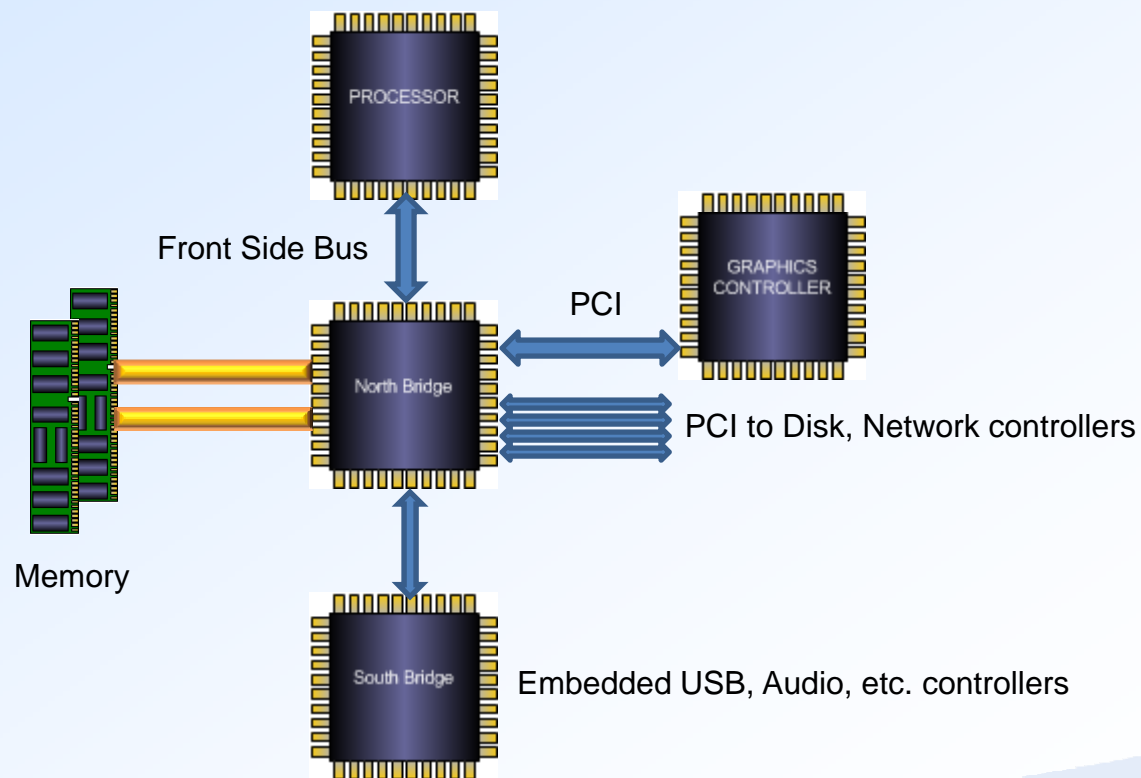
Server Architectures

- Servers take data in, process it, and send data back out again
- Server Architectures relate to how the ever more powerful CPU(s), memory and I/O are connected
- x86 servers have evolved from a PC on its side into extremely powerful servers that rival UNIX RISC and Mainframe architectures



PC and early Server Architecture

North Bridge contained the Memory and High Speed I/O Controllers



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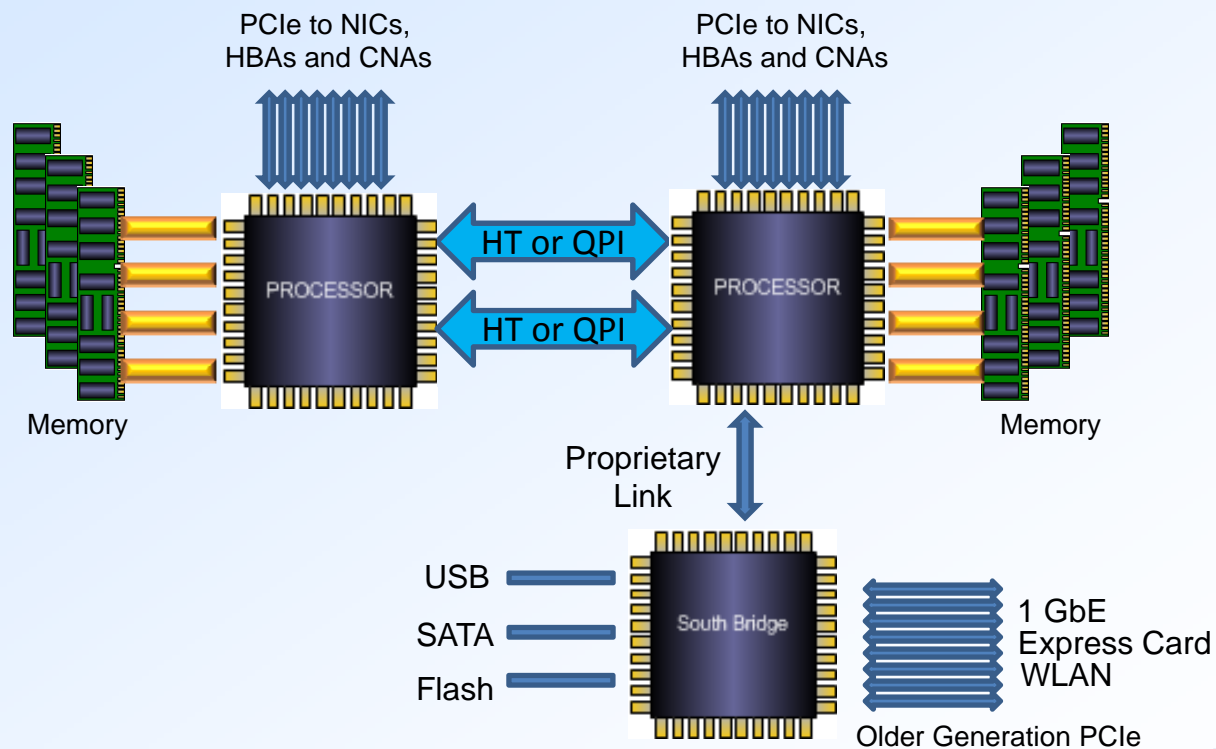
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Memory and High Speed I/O Control Moves into the CPU

AMD via HyperTransport (2001) and Intel via Quick Path Interface (2009)



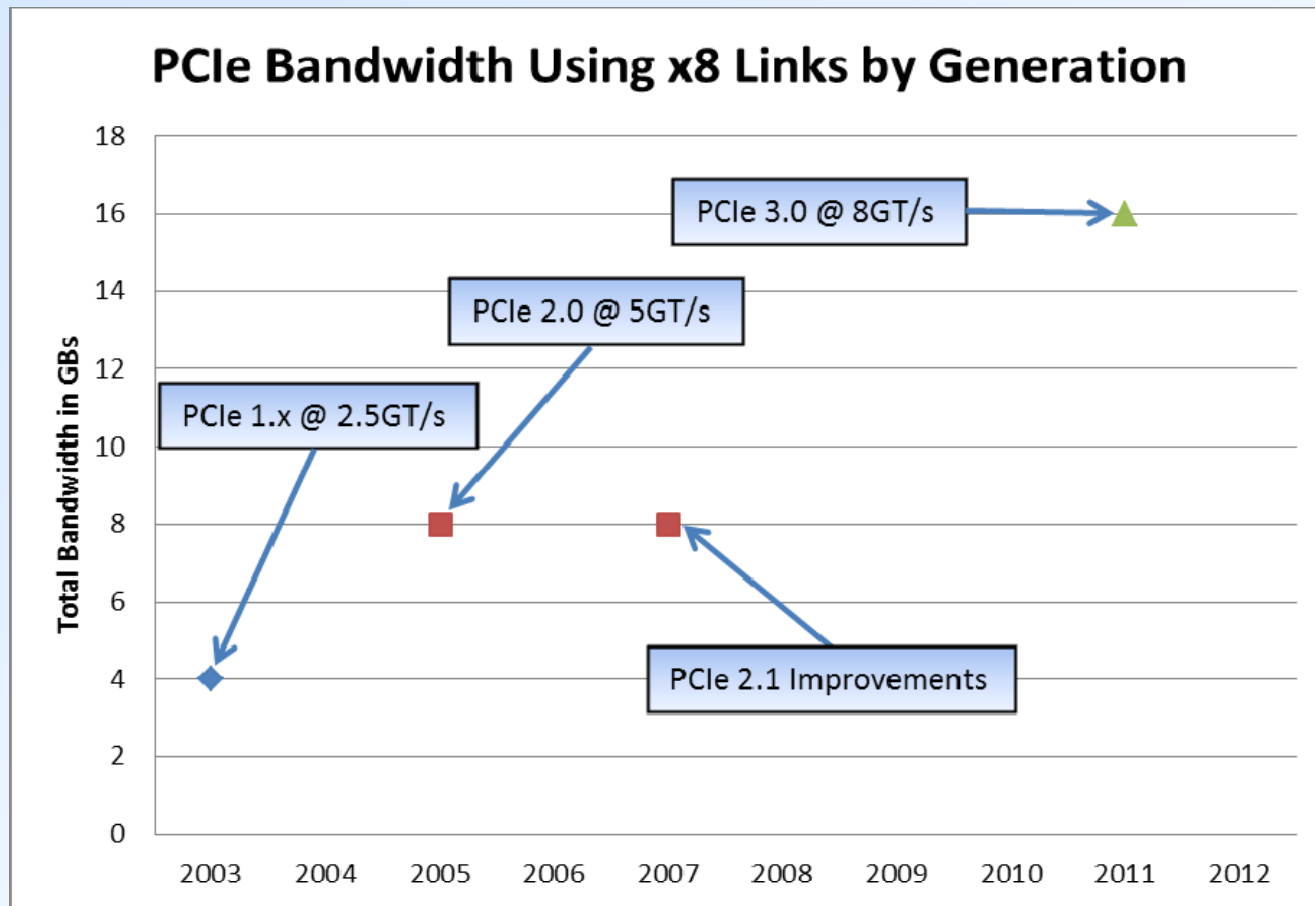
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PCIe Generations



PCIe Bandwidth to Date

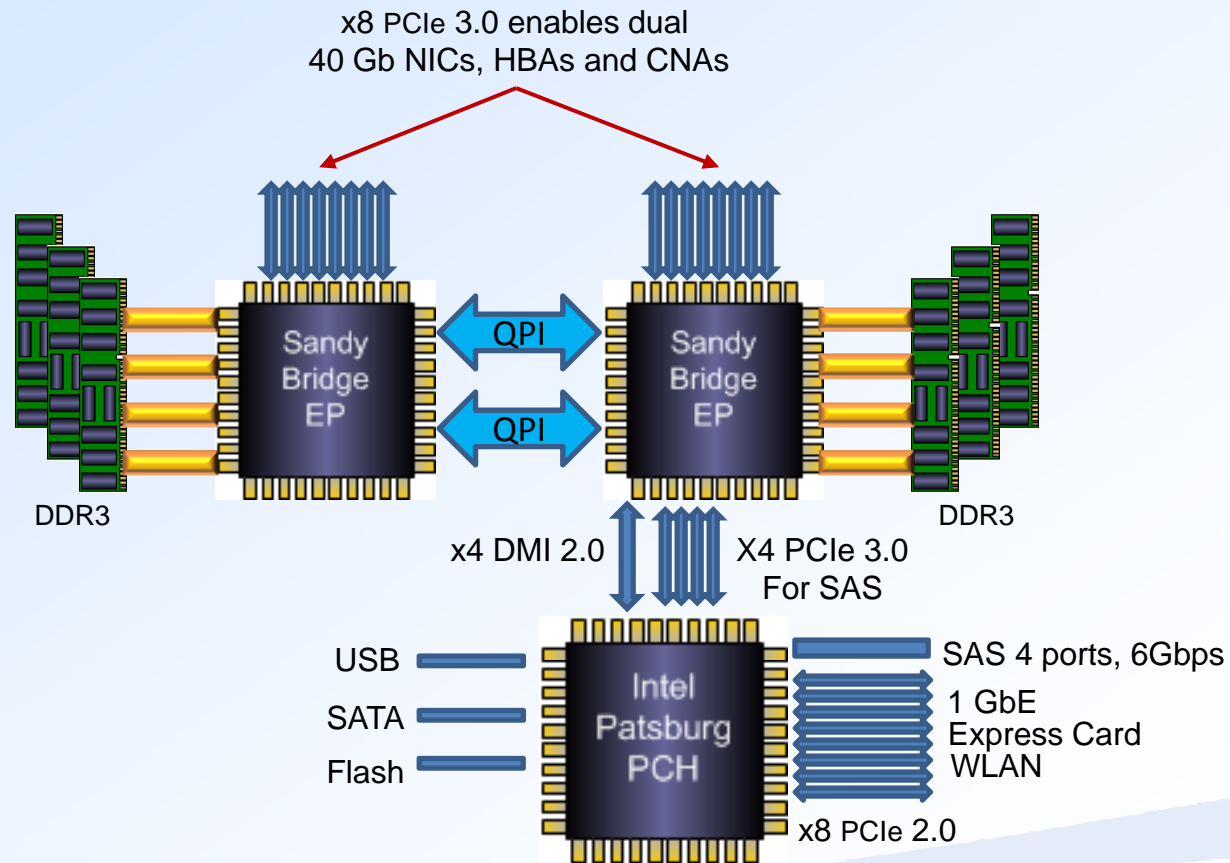
| | Link Width | | | | |
|---------------------------------|------------|----|----|----|-----|
| | x1 | x2 | x4 | x8 | x16 |
| PCIe 1.x Total Bandwidth (GB/s) | 0.5 | 1 | 2 | 4 | 8 |
| PCIe 2.x Total Bandwidth (GB/s) | 1 | 2 | 4 | 8 | 16 |
| PCIe 3.0 Total Bandwidth (GB/s) | 2 | 4 | 8 | 16 | 32 |

- x8 is the most common high-end but low-cost server slot
- 16GB/s of total bandwidth translates to 8GB/s full duplex and to 64 Gbps full duplex
- Accommodates 40Gbps full duplex, but not 100Gbps



Intel PCIe 3.0 Server Architecture

If second CPU is installed, server can support dual port 40Gb connections



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PCIe 4.0 Expected in 2015/2016

- PCIe 4.0 is still in the research stage
- Roadmap should be set by end of 2011
- PCI-SIG is driving the standard to double throughput again allowing 100GbE using x8
- If the PCI-SIG is successful, dual 100Gb connections will be in place by 2015 or 2016
- LightCounting believes PCI 4.0 will ship with Intel's Skylake Microarchitecture due in 2016



Moore's Law has Become Intel's Law

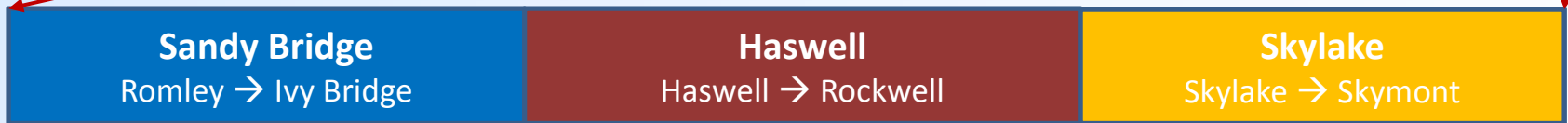
- Moore's Law: Transistor Counts Double Every 24 months
 - Enables Double the Performance or Half the Price
- Intel's Tick-Tock Model has Supplanted Moore's Law
 - Now, Every 24-30 Months, Transistors Double
 - One Year, a New Microarchitecture is Introduced
 - The Next Year, a CPU Shrink is Introduced



Intel Server Microarchitecture Roadmap



| 2000 | | 2001 | | 2002 | | 2003 | | 2004 | | 2005 | | 2006 | | 2007 | | 2008 | | 2009 | | 2010 | | 2011 | | 2012 | | 2013 | | 2014 | | 2015 | | 2016 | | 2017 | | 2018 | |
|-------|----|-------|----|------|----|------|----|------|----|------|----|------|----|------|----|------|----|------|----|------|----|------|----|------|----|------|----|------|----|------|----|------|----|------|----|------|----|
| H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 | H1 | H2 |
| 180nm | | 130nm | | 90nm | | 65nm | | 45nm | | 32nm | | 22nm | | 14nm | | 10nm | | | | | | | | | | | | | | | | | | | | | |



| 2011 | | | | 2012 | | | | 2013 | | | | 2014 | | | | 2015 | | | | 2016 | | | | 2017 | | | | 2018 | | | |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 | Qtr 1 | Qtr 2 | Qtr 3 | Qtr 4 |

- 2011**
 - PCIe 3.0 Ships with Romley
 - Enables Dual Port 40Gb server connections
- 2014**
 - 28nm 10GBASE-T LOM Option
 - iSCSI moves rapidly to 10GbE
 - FCoE grows rapidly with CNA LOM Option
- 2016**
 - PCIe 4.0 Ships with Skylake
 - Enables Dual Port 100Gb server connections

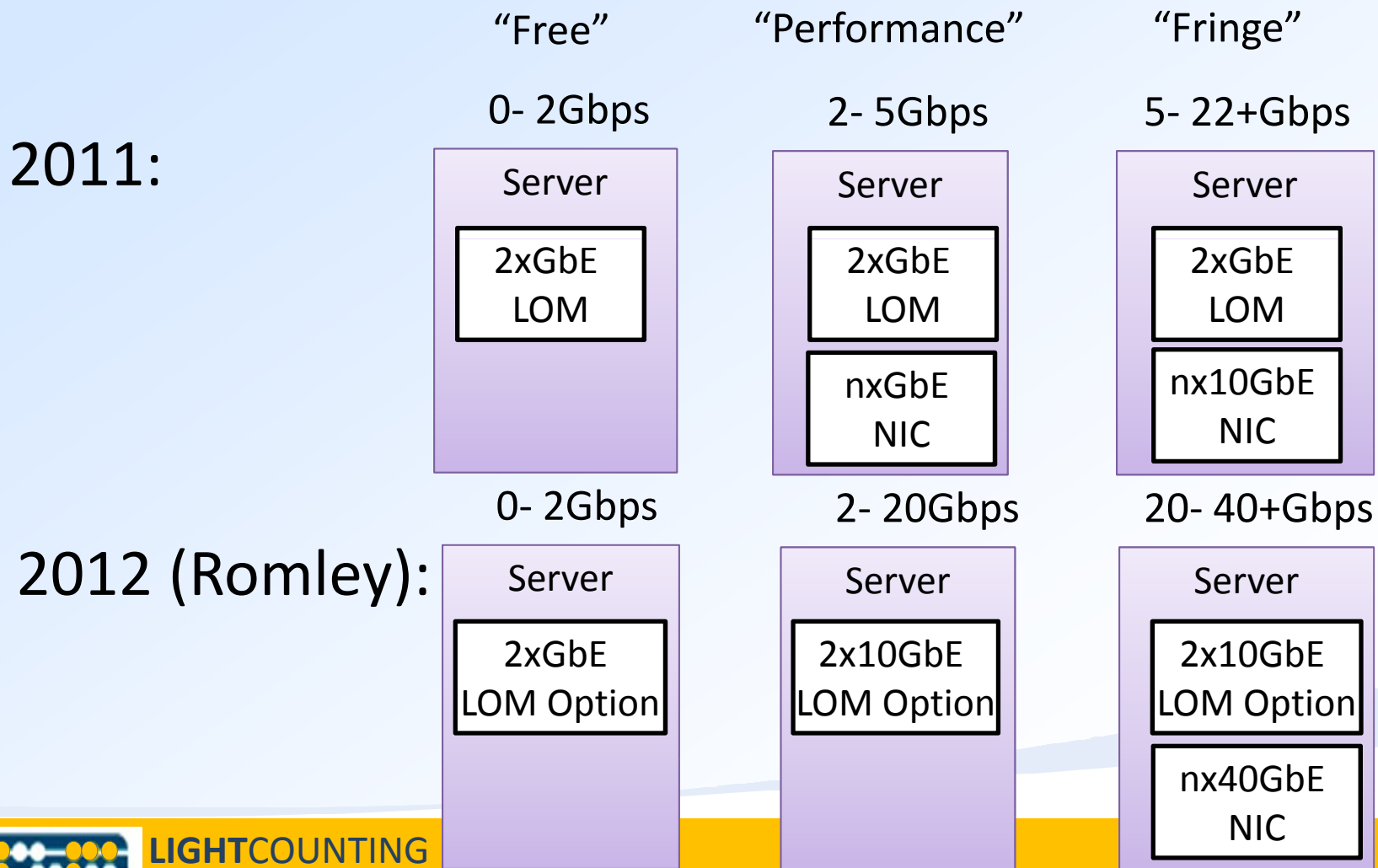
Source: LightCounting, July 2011.

Next Gen Server I/O

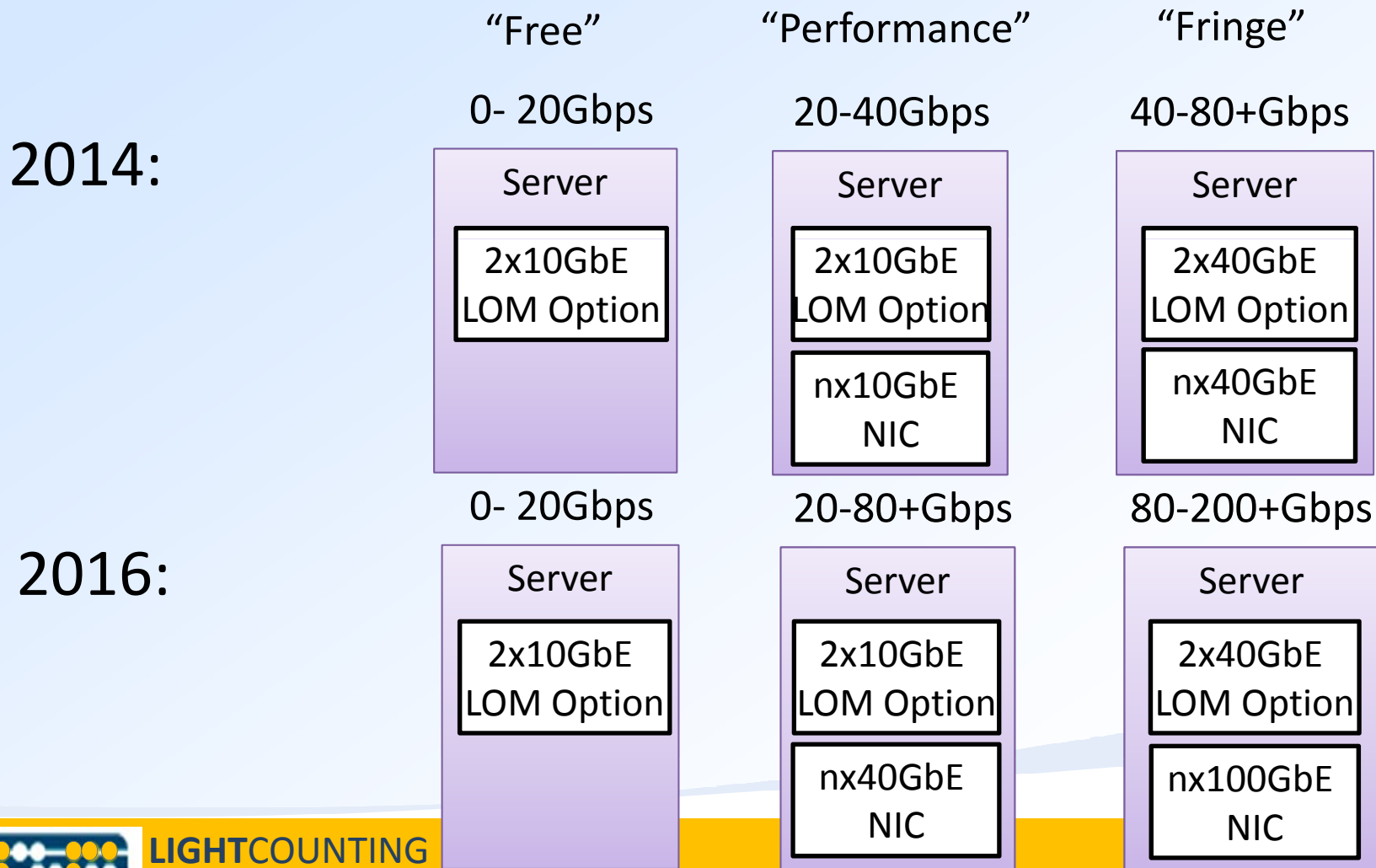
- Ethernet needs to plan for the migration of servers from 1Gbps to 10Gbps to 40Gbps and then to 100Gbps
- The following slides will show how the I/O bandwidth of three classes of servers is expected to grow over the next few years
- Definitions of I/O Scenarios on next slide:
 - Free: A large portion of server buyers will only implement what is offered as the base configuration. These buyers would choose the “Free” option
 - Performance: Users who demand more I/O performance due to virtualization or, in some cases, the desire to converge the SAN and LAN networks within the rack
 - Fringe: Users who demand the most possible bandwidth. The servers that would need this bandwidth would typically be the high end 4 or 8 socket versions (translating into 40 or 80 cores in the Romley cycle, and huge amounts of memory).



Server Interconnect Scenarios (1 of 2)



Server Interconnect Scenarios (2 of 2)



Summary

- 10GbE LOM Option coming in Romley will drive adoption
 - Primarily used to enable up to 8 Virtual NICs facilitated by SR-IOV
 - Little adoption of storage over 10Gb Ethernet (iSCSI or FCoE) to date
- PCIe 3.0 in Romley generation enables dual 40GbE server ports via x8 PCIe links
 - Again, high end users are demanding 32 Virtual NICs over 40GbE ports to support highly virtualized environments
- PCIe 4.0 is expected to enable dual 100GbE server ports starting in 2015
 - The 2015 timeframe is an estimate, but we expect it will be in place by 2016
 - By 2015, we expect a majority of block storage (i.e. iSCSI or FCoE) traffic over Ethernet



Thank You

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