

HSSG Reach Ad Hoc Report

Andy Moorwood

amoorwood@extremenetworks.com

Agenda

- Review of Objectives
- Review of Work Done
- Next Steps

Review of Objectives

- Define the questions for an end user survey to identify “reaches and media of interest” in the following application areas:
 - HPCC
 - Data Center
 - Metro
 - Others

What Did We Do ?

- Tele/Data Conference October 5th (24 participants)
 - End user submissions (Steenman, Hughes)
 - Straw poll “do we need more data” (via data conference)
 - 19 yes, 2 no, 3 don’t know
 - Appeared to be consensus, we want more data
 - Potential raised to collect data from BSRIA (Flatman)
 - Concerns raised regarding conf call time may impede global participation
 - Solicited input from reflector, selected 9 am Pacific for future meetings

What Did We Do ?

- Teleconference Oct 19th (13 participants)
 - Reviewed Questionnaire Proposals
 - McClellan and Hankins
 - Focused on consolidating questions into the McClellan proposal
- Teleconference Oct 26th (18 participants)
 - Refined the McClellan proposal

What Did We Do ?

- Teleconference Nov 2nd (14 participants)
 - Refined the McClellan proposal
 - Discussion on merits / lack thereof to include relative costs in the questionnaire
 - Chair called for email vote to “Refine” or “Remove” relative cost questions
 - 6 Refine, 5 Remove
 - No consensus, chair elected to defer to Dallas meeting

What Did We Do ?

- Subsequent to the call, HSSG and 802.3 chairs advised that such questions stray dangerously near to price collusion and must be removed from our questionnaire
- Subsequent to the call the Ad Hoc Chair held conf call with representatives of BSRIA (Chardine and Hansen)
 - They have no reach data, only the distribution by media type for campus, vertical and horizontal applications

So What Do We Have ?

- Once the cost questions are removed ...
 - A questionnaire requesting information
 - by application
 - by reach
 - by media type

What Do We Need To Do ?

- Incorporate refinements received after Nov 2nd meeting
- Start testing to see if we have consensus
 - “Is it good enough”
 - Email votes/data conference votes
- Need to schedule more conference calls
 - Nov 30th, Dec 7th, Dec 14th
 - Complete by the holidays!